

# NONMONETARY REWARD AND RECOGNITION PROVIDERS

Listed in alphabetical order



Company, Web address	Reward and recognition revenue from the most recent four quarters	Number of client companies	Key clients
BENNETT BROS. www.chooseyourgift.com	\$25.7 million	Would not disclose	DeVry, Intelsat, New Balance
GLOBOFORCE www.globoforce.com	\$72.5 million	100	Amgen, Avnet, Dow Chemical, Fairmont Hotels & Resorts, Global Crossing, Intel, Intuit, Nortel, Procter & Gamble, Thomson Reuters
INCENTONE www.incentone.com	Would not disclose	250	Safeway, Washington Mutual, CapitalOne, SC Johnson, L-3 Communications, University of Michigan Health System
MICHAEL C. FINA www.mcfawards.com	\$135 million	1,500	Merrill Lynch, IBM, Pfizer, McDonald's, JB Hunt, United Airlines
O.C. TANNER www.octanner.com	\$400 million	8,000	Would not disclose
RIDEAU RECOGNITION SOLUTIONS www.rideau.com	\$58 million	150	VisaDesjardins, Boeing, H&R Block, RBC, Scotiabank
TERRYBERRY CO. www.terryberry.com	\$31 million	25,000	Would not disclose
THARPERROBBINS CO.* www.tharperobbins.com	\$100 million	2,500	UPS, Ford, General Motors, Coca-Cola, Procter & Gamble, Yum Brands, Ahold
USMOTIVATION www.usmotivation.com	\$100 million	100	Would not disclose

Note: Maritz, Marketing Innovators International and O.C. Tanner Co., which appeared on previous lists, did not provide information for this year's list.

\*The TharpeRobbins Co. was formed as a merger between Tharpe Co. and Robbins Co. in February 2007. The company was listed as Tharpe Co. on last year's list.

Sources: Companies