

TOP NONMONETARY REWARD AND RECOGNITION PROVIDERS

Ranked by revenue

**THE
HOT
LIST**

RANK '06	RANK '05	Company name and URL	Reward and recognition revenue from the most recent four quarters	Percentage change from a year earlier	Number of client companies	Key clients
1.	1.	MARITZ INC. www.maritz.com	\$771 million	12 percent	427	Bank of America, Hewlett-Packard, Xerox, Nissan, Wells Fargo
2.	2.	O.C. TANNER RECOGNITION www.octanner.com	\$333 million	8 percent	Would not disclose	Would not disclose
3.	3.	MARKETING INNOVATORS INTERNATIONAL www.marketinginnovators.com	\$144.4 million	30 percent	319	Would not disclose
4.	n/a	MICHAEL C. FINA www.mcfawards.com	\$125 million-plus	No change	1,000	IBM, UPS, J.B. Hunt, BASF
5.	n/a	USMOTIVATION www.usmotivation.com	\$80 million	No change	Would not disclose	Would not disclose
6.	4.	INCENTONE www.incentone.com	\$72 million	No change	5,000-plus	Washington Mutual, GM, Deloitte, Capital One
7.	5.	THE THARPE CO. www.tharpe.com	\$50 million	No change	2,400	Aflac, Staples, Fluor, Smurfit-Stone Kindred Healthcare, Family Dollar, Dole
8.	6.	RIDEAU RECOGNITION SOLUTIONS www.rideau.com	\$47.5 million	73 percent	150	Boeing, Lucent Technologies, Yale University, Owens & Minor, Ceridian, Bell Canada
9.	7.	TERRYBERRY CO. www.terryberry.com	\$28 million	8 percent	20,000	Would not disclose
10.	8.	BENNETT BROTHERS www.bennetbrothers.com	\$25.3 million*	1 percent	Would not disclose	Aflac, DeVry, FTD.com

*Based on revenue projections from Hoover's
Sources: Companies, Hoover's

This list first appeared in the July 31, 2006 issue of *Workforce Management*.