

# 2008 Reprint Rate Card

Matte: black-and-white 80lb stock (minimum order 200)			
Number of Reprints	One-sided	Two-Sided	11x17
200	\$311	\$388	\$643
250	\$325	\$404	\$669
300	\$345	\$432	\$745
400	\$414	\$499	\$848
500	\$477	\$625	\$962
600	\$538	\$644	\$1,100
700	\$607	\$692	\$1,155
800	\$664	\$771	\$1,237
900	\$732	\$828	\$1,273
1,000	\$808	\$885	\$1,443
1,500	\$962	\$1,058	\$1,879
2,000	\$1,040	\$1,127	\$2,116
2,500	\$1,167	\$1,248	\$2,453
3,000	\$1,362	\$1,461	\$3,068
4,000	\$1,599	\$1,701	\$3,422
5,000	\$1,817	\$1,950	\$3,746
6,000	\$2,103	\$2,264	\$4,072
7,000	\$2,371	\$2,504	\$4,398
8,000	\$2,637	\$2,746	\$4,722
9,000	\$2,907	\$3,007	\$5,049
10,000	\$3,137	\$3,337	\$5,417

Glossy: bright white, two-color (minimum order 500)			
Number of Reprints	One-sided	Two-Sided	11x17
500	\$997	\$1,093	\$1,995
1,000	\$1,205	\$1,356	\$2,219
1,500	\$1,308	\$1,407	\$2,530
2,000	\$1,436	\$1,614	\$3,044
3,000	\$1,668	\$1,873	\$3,365
4,000	\$1,899	\$2,132	\$3,686
5,000	\$2,131	\$2,403	\$4,009
6,000	\$2,360	\$2,653	\$4,330
7,000	\$2,592	\$2,915	\$4,650
8,000	\$2,822	\$3,174	\$4,973
9,000	\$3,056	\$3,433	\$5,296
10,000	\$3,285	\$3,689	\$5,613
add'l 1,000's	\$213	\$240	\$299

Glossy: bright white, four-color (minimum order 500)			
Number of Reprints	One-sided	Two-Sided	11x17
500	\$1,897	\$2,072	\$2,146
1,000	\$2,722	\$3,012	\$3,684
1,500	\$3,155	\$3,501	\$4,371
2,000	\$3,446	\$3,827	\$4,672
3,000	\$4,171	\$4,643	\$5,655
4,000	\$4,893	\$5,459	\$6,642
5,000	\$5,618	\$6,274	\$7,628
add'l 1,000's to 10k	\$682	\$457	\$607
add'l 1,000's after 10k	\$678	\$757	\$881

Web Reprint Rates	
3 Month posting	\$1,150
6 Month posting	\$1,900
9 Month posting	\$2,850
12 Month posting	\$3,700

**Note: Additional fees for photo and disclaimers**

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250	\$340	5000	\$2325
300	\$375	10,000	\$3250
400	\$475	15,000	\$3625
500	\$555	20,000	\$4450

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**CANCELLATION:** \$150 charge to cancel order prior to printing; orders canceled after printing will be billed at the full rate.

Reprint orders shipped to the following states are subject to sales tax: CA, CO, DC IL, MA, MI, NY, OH

To place an order, contact Laura Picariello  
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